

# 15 Years of

## Resident-Led Positive Change



# In Our Backyards!



## 2023 Giving Report



## Dear Friend,

What a year it has been! I am honored to be writing this message as we conclude ioby's fifteenth anniversary year. During this time, ioby has supported hundreds of projects and transformed thousands of lives—including my own.

While I am new to the CEO role, ioby has been in my life for more than a decade. During that time, I have witnessed firsthand how our organization supports change that might not otherwise be possible. I first worked with ioby as an organizer in Brownsville, Brooklyn, where I collaborated with neighbors on a community visioning process called The Hope Summit. There, residents came up with dozens of brilliant ideas, but continued to run into a huge funding barrier when implementing their vision. Enter ioby.

The team guided our crowdfunding process from start to finish, while trusting that Brownsville's residents knew what was best for the place they loved. It was true solidarity in action. Since then, I've worked with the organization in almost every capacity, including as the funder of ioby's first match grant program across New York State. I can't wait to build on those experiences in this new role.

One of my initial memories of the organization comes back to Erin Barnes, ioby's former CEO. Erin and I met at the annual Hike the Heights event in New York City. I was immediately struck by her vision for an organization that centered local ideas as a vehicle for collective transformation. Erin carried forth that vision for fifteen years and provided leadership that was steadfast, strong, and curious. It is a privilege to carry forward that legacy into ioby's next era.

As we enter 2024, a critical year of transition and transformation, I am driven by several core questions: How can we help people raise and access funding as soon as possible? How do we remove barriers so that emergent leaders can step into their power? What does it look like to truly build an organization with and for ioby leaders?

This is also a pivotal year for our country, and I believe ioby is uniquely poised to meet this moment. While political leaders exploit our differences to gain power, ioby illuminates our connections and provides a path forward. While these differences are exacerbated by social isolation, which the US Surgeon General calls the greatest public health issue of our time, ioby creates opportunities for shared purpose, deepening community bonds and combatting this crisis of disconnection. My hope is that by sparking change block by block, we can connect neighborhoods around the country and, ultimately, improve the health of this nation as a whole. We must remember that despite the divisions that surround us, we are bound together in what Dr. Martin Luther King called "an inescapable network of mutuality."

The transition into the future of the organization will be different, but the core will stay the same. Thank you so much for helping us get to this place. Let's take what we've learned and build the world we dream of—together.

In solidarity,

**Nupur Chaudhury**  
CEO, ioby



# Local Leaders say **ioby** is good at...

**"Having the online & legal infrastructure to help tiny nimble low-overhead organizations quickly meet their fundraising goals."**

**"Making dreams come true."**

**"Making funding needs a reality."**

**"Supporting and strategizing with you, being understanding, meeting other community organizers invested in making the world a better place."**

# Fifteen Years of Resident Leadership

## 2023 FEATURED PROJECTS

**ioby** has supported 3,715 projects since its inception.

Each one tells a unique story of tenacity and hope. Here are a few highlights from the last fifteen years that demonstrate ioby's wide-ranging impact, from solutions to climate catastrophe to creating safer streets. Taken as a whole, they are a snapshot of how far we have come, and a source of inspiration for the many ways we might move into the future together.



### The Eagle Scout Environmental Awareness Fair

This was the very first project fundraised on ioby more than fifteen years ago! A seventeen-year-old Eagle Scout named Edward Maddelena reached out to raise money for an environmental fair he was hosting in his Bensonhurst, Brooklyn neighborhood. Maddelena raised \$150 for reusable bags and pizza—and says the experience sparked his love for local volunteer work, which continues to this day.



### Ride On! Bike Co-op

Ade Neff has been a long time project leader with ioby, fundraising for several active transportation projects that have created positive change in the famously car-centric city of Los Angeles. Neff's work centers on mobility justice and transportation equity, the idea that everyone has a human right to get around safely. In 2015, he founded Ride On! Bike Co-op, which provides no-to-low-cost repairs and bike-riding classes to residents in South LA. Almost nine years later, the co-op is still going strong.



### Sister Supply

"Period poverty" refers to inequitable access to menstruation products such as tampons and pads. To address this problem in Memphis, Tennessee, ioby leader Eli Cloud created Sister Supply. What started as a small fundraiser to distribute products to a handful of organizations in the city has transformed into a full-scale nonprofit that has impacted thousands of people: since their initial fundraiser in 2014, Sister Supply has donated over 600,000 products to menstruators across Memphis.



# Fifteen Years of Resident Leadership



## Hike the Heights

In New York City and other urban areas, public parks are often the backyards of a neighborhood—providing much-needed green space to gather, exercise, and build healthy communities. 20 years ago, Hike the Heights came together to celebrate that green space in two NYC neighborhoods: Harlem and Washington Heights. The event has developed into an annual tradition that combines physical activity with arts, crafts, and civic participation.



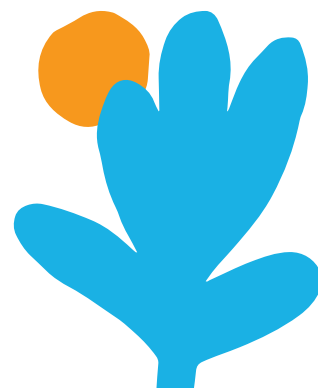
## Kangaroo Birthing

According to the CDC, Black women are three times more likely to die from pregnancy related causes than white women. At a moment that should be rooted in celebration and care, Black women are too-often faced with a healthcare system that stigmatizes their experiences and denies their pain. In the face of these problems, Black doulas have rolled up their sleeves to save lives. Among these activists is Syreeta Gordon, who founded Kangaroo Birthing, which improves maternal health outcomes for Black women in Pittsburgh by training them to become doulas in their own communities. Gordon successfully fundraised for doula scholarships on ioby, and has expanded her work ever since.



## East Brooklyn Mutual Aid

The COVID-19 pandemic was one of the greatest crises in recent memory, and required community leaders to respond in dynamic, urgent, and unprecedented ways. This included the founders and organizers of East Brooklyn Mutual Aid, who worked to provide high-quality food to their neighbors at the height of the pandemic. Since 2020, East Brooklyn Mutual Aid has fundraised more than \$150,000 on ioby—which has gone to deepen the movement for food justice across their neighborhood. We're proud of our ability to get funds out the door quickly and provide much-needed support for organizations who do not have 501c3 status.



# Fifteen Years of Resident Leadership



## We Run Brownsville

Women are often told to “practice self care” without being given the adequate time or resources to do so—or by encouraging the false premise that self care requires you to leave your community. We Run Brownsville addresses this inequity through an 8-week walk-to-run program that trains women to compete in a 5k race and improve personal and collective wellbeing. The group also cultivates political power by encouraging women to invest in their agency, which has powerful implications on and off the track.



## Durga Puja

This year, through a partnership with the Walton Family Foundation, ioby provided match grants to projects in two Northwest Arkansas counties that improve indoor and outdoor spaces. This included a successful fundraiser for Durga Puja, an annual Hindu festival that pays homage to the Hindu goddess Durga. Organized by members of SAMHATI, the “three-day extravaganza” included dancing, drawing, and singing. In total, SAMHATI raised \$30,000 on ioby and accomplished their goal of passing down Bengali heritage, culture, and values to the next generation growing up in Arkansas.

## Climate Chronicles

In many frontline communities around the world, the impacts of climate catastrophe can already be felt on a daily basis, from extreme weather events to unprecedented drought. However, many of these crucial stories are actively silenced. Climate Chronicles aims to address this imbalance through storytelling workshops that center, directly-impacted communities. Their goal is to spark urgently-needed policy change and build a supportive network of peers. Change will come by centering the most vulnerable among us and ioby is proud to support these networks of solidarity and care in the movement for climate justice.



## Dream Garden

In addition to building a thriving community garden on a formerly empty lot in Niagara Falls, New York, Project Green Space created a youth development program for high school students. Those students named the plot “The Dream Garden,” a place to imagine new futures, cultivate self-sufficiency, and deepen community relationships. In addition to the garden—which has thrived since 2018—the young people created a musical based on their experiences, envisioning a world of food sovereignty and power for all.



# ALL-TIME IMPACT

\$20,647,030

TOTAL RAISED NATIONWIDE

3,715

TOTAL PROJECTS  
SUPPORTED

31,545

NEIGHBORHOOD  
LEADERS TRAINED

\$143

AVERAGE  
DONATION SIZE

# 2023 IMPACT

\$2,165,242

TOTAL RAISED NATIONWIDE

352

Projects  
Supported

95

(31% of Projects)  
Projects Fiscally  
Sponsored by ioby

52%

ioby Project Leaders  
new to fundraising

70%

Black, Indigenous, & People  
of Color (BIPOC)-led projects

2,776

Neighborhood  
Leaders Trained

147

Number of zipcodes  
with an ioby project

# 2023 Projects by Type



**Environment**  
**26%**



**Food & Food Justice**  
**15%**



**Placemaking & Placekeeping**  
**25%**



**Public Health**  
**23%**



**Racial & Social Justice**  
**24%**



**Schools & Education**  
**10%**



**Animals**  
**24%**



**Crisis Relief & Trauma Support**  
**10%**

**Others 2%**

Since many **ioby** projects fit into more than one category, these designations are not mutually exclusive.



## About ioby

ioby mobilizes neighbors who have good ideas to become powerful civic leaders who plan, fund, and make positive change in their own neighborhoods.

We are creating a future in which our neighborhoods are shaped by the powerful good ideas of our own neighbors.

ioby is based on the simple but radical idea that collective liberation begins block by block. We trust that neighborhood leaders know what is best for their communities—and that those ideas radiate outward, sparking positive change that helps us all.

ioby's role in this ecosystem is simple. Through coaching, online fundraising, fiscal sponsorship, and fundraising match programs, our goal is to make that change as easy as possible.

We aim to contribute to the felt sense that people have the resources and support they need to create change where they live. By encouraging everyone to see themselves as ioby leaders, we deepen civic participation in our blocks, neighborhoods and society as a whole. We resist isolation and stand firm in our belief that a different world is possible. In fact, we can witness it growing in ioby neighborhoods every single day.



# What makes **ioby** different?

**“ioby is good at being a resource for worthwhile projects to be funded without the red tape.”**

- Feedback on ioby's Leader Survey



## Coaching, Support, and Resources

Over 15 years, ioby's coaches have developed expertise in crowdfunding and resource-generation for organizations of all sizes. In 2023, our average donation was \$143 and 91% of the groups we served had an annual operating budget under \$100,000.

We coach ioby leaders through every step of the crowdfunding process, from making their first ask to helping when they get stuck. This year, more than 50% of people ioby coached were first-time fundraisers; 81% of project leaders considered their ioby project a success.



## National and Place-Based Focus

ioby facilitates local impact that drives national change. This year, project leaders came from 147 zip codes and reached more than 2,700 donors. We see all of our communities as interwoven—though we may be far away geographically, our work is deeply intertwined. By making these connections visible, we honor local expertise while advocating for a vision of all of our communities that is more equitable, abundant, and fair.



## Fiscal Sponsorship

Fiscal sponsorship enables unincorporated groups to receive tax-deductible donations, enabling them to put funds into their communities without the administrative hassle. This also removes the philanthropic barriers that disproportionately prohibits BIPOC-led organizations from accessing funds. This year, 70% of ioby leaders identified as BIPOC, which exceeded our goal of increasing this percentage from 50% to 65% annually.



## Match Programs

Our match programs combine philanthropic, government, nonprofit, and corporate dollars with grassroots-led crowdfunding to maximize financial impact in our communities. By combining resources, we are able to increase the impact we can have — while continuing to center neighborhood voice and vision.



## Commitment to Racial Justice

Racial justice is woven into every aspect ioby's work. We are specifically focused on supporting BIPOC-led organizations who have been systematically excluded from other philanthropic resources, and are committed to the ongoing work of repair that is required to build truly just neighborhoods. Additionally, as a BIPOC-led organization, we are dedicated to seeing ourselves and our communities reflected in every decision we make.

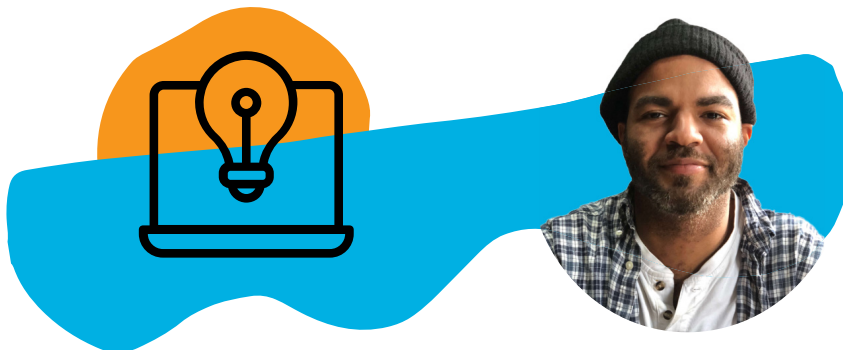


## Building Tech for Good

We know that technology is not value-neutral; in fact, it is often used to uphold systems of white supremacy. To ensure our use of technology is a tool for undoing systemic oppression takes constant and rigorous work, collaboration and evaluation.

While technology impacts every aspect of our lives, the needs, perspectives, and ideas of people of color have been systematically overlooked from the process of developing new technologies. To address this and expand our support for ioby project leaders, one of the largest investments ioby has made in 2023 is in the transformation of ioby.org, our digital platform and suite of tools.

As any ioby project leader knows, our website is the hub of all project activity, from setting up a campaign page to posting success stories along the way. We want to make that process as simple as possible. In short, we need to ensure our technology supports the transformation you are leading in your neighborhood.



The relaunch of ioby.org is led by ioby's Chief Technology Officer, Andrew Lomax, and an all-BIPOC technology team. The digital platform pilot will launch in 2024 with several new, key features. These will include more intuitive functions, like being able to build your fundraising page on a mobile phone or cash out your campaign in a single click. It will also include a core focus on ensuring accessibility so that ioby's tools are fully aligned within a disability justice framework.

Our goal in 2024 and beyond is holistic integration: designing tech products that are as useful as possible for ioby project leaders, and ensuring connection is central to everything we build. By making an investment in an in-house technology team, we ultimately hope to build products side-by-side with ioby project leaders to build the world we want to see—both online and off.



# What the Data Shows Us:

## Lessons from 2023's Leader Surveys

At the end of their crowdfunding campaign, every ioby project leader is invited to participate in a survey about their experiences. We have an 85% response rate, which means that we have detailed insights into what went well and what we are able to do to improve in the future. We use these insights to guide our future decision making to ensure we are always learning and growing to meet our leaders' needs.

Here are the top 3 things we've learned this year and what it means going forward:

### 1. ioby proves that community change doesn't require 501c3 status or a big budget.

Over 60% of ioby projects are led by an informal group of volunteers. The remaining projects are led by small nonprofits, 85% of which are also volunteer-led. For these community leaders, nonprofits and volunteers alike, 75% of their funding comes entirely from donations. A full 91% of the groups we support are able to reach brand new donors through their ioby campaign, and for a quarter of ioby campaigns, nearly all of their donors are brand new.

### 2. ioby helps even the most experienced community leaders build new fundraising skills

This year, 58% of ioby leaders report having led community volunteer projects for a decade or more, and yet 80% of ioby users self-report that they are beginners or have only intermediate skills in crowdfunding. This means ioby coaching is filling a skill gap among even experienced community leaders. Learning to crowdfund is helping organizers build a new funding stream outside of grantmaking philanthropy. Resident leaders funded by hyper local residents are implementing their own vision for their neighborhood.

### 3. There was a 10% increase in campaigns where nearly all donors were new.

This means ioby is helping people reach new donors, increasing the likelihood that their campaign will be successful. Additionally, our coaching and platform services are increasing the number of donors, and therefore the number of people involved in those community projects. At their best, donations are more than financial. They are a form of resource redistribution that helps deepen community relationships and a sense that we can all contribute to the places we love most in distinct, personal ways.





# WHAT **ioby** LEADERS GAIN!



Ability to Leverage Additional Funds



New Relationships With Government Decision Makers



Increased Leadership Capacity



Connection With a Network of Other Grassroots Leaders



Increased Technical & Fundraising Knowledge



Project Planning Experience



Implement Projects as Planned (87% Finish)



# Four Levels of Impact

How can we measure the difference that an ioby project makes to its neighborhood, to its leaders and supporters, to its community, to the world?

We believe the true impact of ioby projects goes beyond dollars raised and volunteer hours worked. We have seen that when residents start conversations, mobilize resources for their projects, and work together there is a ripple effect that makes change across multiple levels. Each successful ioby project tends to ripple outwards to its community of donors, supporters, and neighbors. We see this transformation as occurring on four different levels.



## Project Level

The project level is the most immediate; it's tangible, positive change that can now happen because of the project leader's fundraising efforts. Volunteers can buy paint for their mural, educators can rent a space for their youth workshop, neighbors can buy supplies for their block party.

## Personal Level

For many project leaders, especially first-time leaders, stepping up to plan and lead a project can be personally transformative. The project leader gains valuable skills in fundraising, storytelling, community organizing, strategy and advocacy, and may begin to think of themselves as an agent for positive change in their own community.

## Neighborhood Level

When a community works together to bring something positive to life, the experience can build trust and interconnectedness. Small collaborations spark larger collaborations. Neighbors may increasingly see their community as a place where good things happen, and recognize their collective power.

## Civic Level

As more neighbors step forward to lead projects and work together for positive change in their own communities, the balance of civic power can begin to shift. Leaders and communities, now practiced at the skills of changemaking, demand to be heard, challenging entrenched power dynamics and strengthening our democracy.



# Matches: Magnifying Philanthropic Impact

**In 2023, ioby implemented 12 match programs in partnership with foundations, corporations, nonprofit organizations, and local governments. Through these programs, ioby leveraged over \$673,000 in institutional funding to catalyze resident-led change.**

ioby's match programs are unique partnerships that support those best positioned to make change and build power in their neighborhoods—residents themselves. Match programs provide local leaders with an opportunity to double their crowdfunded gifts and access timely, flexible, funding alongside ioby's proven coaching and resources.

The local leaders ioby supports in communities across the country often do not have access to traditional sources of funding. The partners ioby work with to provide match programs want to get their funding to the grassroots and deep roots level. Our equity-centered model works to address both of these needs and provide a powerful boost to neighbor-led positive change.

## 2023 Snapshot

### Nationwide

The Reimagining Communities Match Program (in partnership with the Communities First Fund) supported BIPOC-led projects that radically reimagine public space or support the implementation of public infrastructure investment in their communities across the country.

### Arkansas

The Northwest Arkansas Neighborhood Match Program (in partnership with the Walton Family Foundation) supported projects using and improving public spaces in two local counties.

### Cleveland

Both the Cuyahoga Arts & Culture Match Program and the Fowler Family Foundation Creative Arts Matching Fund supported Cuyahoga County residents with ideas to improve their communities through the arts. One county over, the Lorain Match Program (partnership with the Community Foundation of Lorain County) supported individuals and volunteer-led nonprofits with ideas for positive change.

### Detroit

The Detroit Match Program (in partnership with the Ford Foundation) supported neighbors with a variety of creative ideas for a thriving Detroit.

### Memphis

Both the Memphis COVID-19 Recovery Match Program (in partnership with the Community Foundation of Greater Memphis) and the Memphis Neighborhoods Match Program (in partnership with the Hyde Family Foundation) supported residents working to bring their communities together and improve their neighborhoods.

### New York

The Healthy Food, Healthy Lives Match Program (in partnership with NY Health Foundation) supported BIPOC residents working to improve community food systems and food justice.

The NYC Green Fund Crowdfunding Challenge (in partnership with City Parks Foundation) supported residents working to improve, maintain, and build community through green spaces

The Con Edison Power Up Neighborhood Match Program helped spark and support creative ideas for public art and environmental projects.

The Clean Bay Match Program (funded through an Environmental Benefit Project under a Clean Water Act settlement) amplified residents' work to restore water quality.

### Sacramento

The Sacramento Arts & Culture Match Program (in partnership with the City of Sacramento's Office of Arts & Culture) supported residents to make their neighborhoods stronger, more vibrant, and more just through the arts.



# Supporting Community-Led Ideas in Northwest Arkansas

WALTON FAMILY  
FOUNDATION



In 2023, **ioby** partnered with the Walton Family Foundation to create the Northwest Arkansas Neighborhood Match Program. Donations are matched up to \$15,000 for public space projects in Arkansas' Benton and Washington counties that are led by residents or small local nonprofits. Program participants benefit from ioby's individualized coaching and access to fiscal sponsorship and other key resources.

So far, ioby has leveraged over **\$114,000 in match funds provided by the Walton Family Foundation** to support residents to raise an additional **\$123,773 in donations for 12 local projects—for a total of \$237,773 directed to community-designed and led projects!** This program is continuing into 2024, and we can't wait to see what creative ideas residents are able to realize next.



"We've been getting close to our goal and we're so excited to have ioby as a partner. You all have been very supportive; it's easy for us to communicate with ya'll. You've given me some great tips on how to utilize the assets that we have to reach out to people."

- Orson Weems of The Juke Joint Project

"It's been a great experience. This is really a great way to get people involved in what you're trying to do...It's about getting the community involved, getting them to see whatever you're trying to do and to support it."

- Brandon Watts of Kidz N Cameras Studio & Community Center





# Introducing the Active Transit Toolkit!

## ioby Active Transit Toolkit

In partnership with the Summit Foundation, we created our brand new Active Transit Toolkit, a guide to building sustainable transportation projects in communities around the country. We spoke with ioby leaders in Rhode Island, California, and Tennessee about what made their projects successful—and how those lessons might be applied to new projects in new places.

Active transit refers to movement that does not rely on cars, such as walking, biking or taking public transportation, and the infrastructure that makes it safer and easier to opt into these activities. At the root of active transit is transportation equity, the simple but radical idea that every person has a right to get around efficiently and safely in the place they live. As communities around the world organize to address the ongoing impacts of the climate crisis, active transit offers a way to positively impact both our neighborhoods and the planet. As ioby has believed for fifteen years, projects that are forged at the local level have the potential for massive collective impact.

In addition to core interviews with active transit organizers, we've included dozens of projects that have successfully fundraised on ioby, from collectively-owned bike repair shops in Miami to a safer crosswalk project in Memphis, Tennessee and Crosswalk flags around the country. We hope that this toolkit will inspire neighborhood leaders to create or deepen transit projects in their own cities.



# What's Next in 2024

## 1. A brand new ioby.org

In 2024, we are eager to pilot a new version of ioby.org. After a monthslong listening tour, we have developed a product that we hope will meet critical user needs—and will be constantly iterated based on ioby project leader feedback. These features will include the ability to build and update your funding page on a mobile device and a more seamless disbursement process for donations.

## 2. An expanded commitment to building connections across neighborhoods, deepening civic and public health at the national level.

2024 is a presidential election year, which means projects that deepen the civic health of our neighborhoods and, by extension, our nation will be at the core of our work. We are entering a period that will require us to forge new definitions of what it means to be an American, and we hope to contribute to that conversation in a way that cultivates an expansive vision of community wellbeing. In 2024, we will support projects that embody that work across the country.

## 3. An ongoing commitment to racial equity

In 2023, we set an explicit goal that 65% of project leaders will be BIPOC. We ended the year at 70%, exceeding that goal. In 2024, we aim to continue our equity commitment with a specific emphasis on ioby's Match programs. In 2022, over 50% of match funding was secured by BIPOC-led ioby campaigns; in 2023, this number was 69%! In the coming year, we are confident that number will continue to grow.

## 4. A return to Pittsburgh

This year, we will return to Pittsburgh, a city where we have facilitated deep change in the past. From 2016 to 2019, we had place-based staff in the city, where we saw visionary projects emerge. In 2024, we will launch a new place-based strategy there with funding from the Hillman Family Foundations. Our focus will be twofold: our first goal is to increase the capacity and funding for neighborhood leaders, deep roots groups, and grassroots organizations in the city, with a specific focus on underrepresented residents. Our second is to integrate ioby as a valuable tool and resource for resident-led change — ensuring that we are able to support Pittsburgh leaders for the long haul.

In solidarity

# ioby Board of Directors

"What I appreciate about ioby is that they not only recognize and celebrate the power of community leadership/leaders, they walk alongside them. Their staff are dedicated to making sure that leaders feel seen and heard, providing coaching, resources and a platform to share their ideas. And they do this in a way that honors and acknowledges that community leaders are experts in their own right. When you bring together groups of people who genuinely care, magic happens. This happens within the ioby community."

—Jena' Bradley, Director, Community Impact, United Way of Greater Cincinnati



**Apollo Gonzales**  
ioby Board Chair  
President, Nimbus Strategies, Inc.



**Evelyn Burnett**  
Co-Founder and Partner, ThirdSpace  
Action Lab



**Jena' Bradley**  
ioby Board Secretary  
& Governance Committee Chair  
Director, Community Impact,  
United Way of Greater Cincinnati



**Christine Rico**  
ioby Board Treasurer & Finance  
Committee Chair  
Consulting CFO, CFO on Speed Dial



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**Loren Blackford**  
Interim Executive Director,  
Sierra Club



**Lindsay Campbell**  
Research Social Scientist,  
U.S. Forest Service



**Jamie Hand**  
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Change, Creatives Rebuild New York



**Nupur Chaudhury**  
CEO, ioby



**Michelle Huang**  
Partner, Generation Investment Management



**Scott Miller**  
Consultant, Scott Miller Strategies



**Justin Garrett Moore, AICP**  
Program Officer, Humanities in Place, Andrew  
W. Mellon Foundation



**Nadia Owusu**  
Director, Storytelling, Frontline Solutions



**Ioanna Paraskevopoulos**  
Executive Director and Co-Founder, Action  
Tank USA



**Harriet Tregoning**  
Director, NUMO Alliance, WRI Ross Center  
For Sustainable Cities



**Camilla Velasquez**  
GM, New York Times Cooking



**Karyn Williams**  
Program Director,  
Design Trust for Public Space

# ioby Leadership Council

“As a researcher on complexity and systems change in community development, I feel that ioby exemplifies a true understanding of how systems are transformed; is committed to authentic community leadership, power and agency; and demonstrates a long-term commitment to the communities in which they work. There aren't many organizations that I can speak of in this fashion, and I am proud to be a supporter of ioby.”

—Kirsten Moy, ioby Leadership Council Member



**Art Chang**  
Innovation Leader



**Alyssa Dizon**  
Growth Product Manager,  
BlocPower / Organizer,  
Bed-Stuy Strong



**Gail Scovell**  
Nonprofit Attorney and Advisor



**Erica Guyer**  
Deputy General Counsel,  
The Rockefeller Foundation



**Huma Hamid**  
CoFounder, Pakistani Women in Computing



**Thomas Knight**  
Product Manager, Teachers Pay Teachers



**Melissa Malzkuhn**  
Founder & Creative Director,  
Motion Light Lab, Gallaudet University



**Koketso Moeti**  
Founding Executive Director, amandla.mobi



**Kirsten Moy**  
Complexity explorer;  
practitioner member of the WICI



**Ramya Raghavan**  
Senior Director of Social Impact, News &  
Civics Marketing, Google



**Doug Rushkoff**  
Professor of Media Studies, Queens/CUNY;  
Author & Host of Team Human



**Jonathan Schwartz**  
Chief Technology Officer, Jetty



**Micah Sifry**  
Co-Founder of Civic Hall,  
Author of The Connector



**Yolonda Smith**  
Cybersecurity, Sweetgreen



**George Suttles**  
Executive Director, Commonfund Institute



**Allison Thrush**  
Fortress Investment Group



# 2023 Philanthropic & Partnership Support

**ioby**'s work in 2023 was made possible with generous support from the individuals, foundations, nonprofit organizations, businesses, and local governments listed below. We are incredibly grateful for their dedication to supporting resident-led positive change in communities across the country.

"ioby's technical assistance, amazing customer service, one-on-one support, and general fundraising knowledge and expertise are a perfect complement to the small grants we give out annually at Partnerships for Parks... I would recommend ioby to any group looking to start a crowdfunding campaign, or funder looking to partner with an amazing organization."

—Michael Mullaley, (formerly) Director of Technical Assistance, Partnerships for Parks, City Parks Foundation

## Foundations, Nonprofit Organizations, Businesses, and Local Government

Brooklyn Brewery	Hyde Family Foundation
City of Sacramento	The JPB Foundation
City Parks Foundation	The Kresge Foundation
Claneil Foundation	LINK Strategic Partners
The Cleveland Foundation	Movement Strategy Center
Communities First Fund	Natural Resources Defense Council
Community Foundation of Lorain County	New York Health Foundation
Con Edison	Participatory Budgeting Project
Covington & Burling LLP	Prospect Hill Foundation
Cuyahoga Arts and Culture	Saint Luke's Foundation
Flagstar Foundation	Salesforce
Ford Foundation	Summit Foundation
The Char and Chuck Fowler Family Foundation	Robert Wood Johnson Foundation
Bill & Melinda Gates Foundation	David Rockefeller Fund
The George Gund Foundation	ThirdSpace Action Lab
GirlTrek	Winthrop Rockefeller Foundation
Carol Ann and Ralph V. Haile, Jr. Foundation	Walton Family Foundation
Hillman Family Foundations	Yale School of the Environment

## Individual Donors

“ioby’s... warmth, familial approach, commitment to justice and local projects led by community members is transformative and hope-giving.”

—Emily Carlson, ioby Donor and Project Leader, Pittsburgh, PA

Anonymous  
Fredric Abiera  
Scott Abrams  
William Abrams  
Ysabel Abreu  
Lorraine Adams  
Joanne Adams  
Adrienne Adelsberger  
Christopher Adkins  
Shelby Adney  
Carole Agard  
Kris Aguero  
Nazia Ahmed  
Michael Akin  
Atossa Alavi  
Laurie Albright  
Joan Alexander-Bakiriddin  
Ajenaba Ali  
Tamara Alibeckoff  
Venesa Alicea  
Jennifer Allen  
Darlene Allen  
Jennifer Allyn  
Marc Amigone  
Geoff Anderson  
Perrine Anderson  
Alia Anderson  
Wendy Anderson  
Christina Angel  
Andrea Anson  
Alec Appelbaum  
Nicholas Appice  
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