



POSITIVE CHANGE,
BLOCK BY BLOCK



ioby mobilizes neighbors who have good ideas to become powerful civic leaders who plan, fund, and make positive change in their own neighborhoods.

At ioby, we've worked to be more than just a crowdfunding platform. Since our founding in 2008, we've grown our services and impact by listening to our neighbors and the project leaders we serve. Over the years they've taught us important lessons about what resources we should provide and why. That's why we offer:



Personalized one-on-one coaching and support for all ioby project leaders. Our staff supports every leader from the start of an idea all the way through to project implementation.



Experience developing projects across the nation, with a commitment to building deep relationships in place, including current place-based strategies in Cincinnati, Cleveland, Detroit, Memphis, New York, and Pittsburgh.



Access to fiscal sponsorship, allowing unincorporated groups to receive the tax-deductible funds they need to respond quickly and effectively to neighborhood crises and other urgent funding needs.



Match programs that pair donations from a local leader's community with critical funding from our partners in the philanthropic, government, nonprofit, and corporate sectors, so that the work of local leaders can be doubled (or more!)



A commitment to racial justice within our organization and the communities we serve. We are dedicated to holding ourselves accountable and engaged in acts of bold listening as we evolve forward.



A majority focus on providing support to BIPOC-led groups whose needs are less likely to be met in more traditional philanthropic spaces.

Everything we do is built on the idea that neighbors know best what their neighborhoods need. It's a simple idea, but it requires radical trust. It means trusting those in our community to step into civic leadership with deep knowledge and creativity rooted in love.

ALL-TIME IMPACT

\$18,650,374

TOTAL RAISED NATIONWIDE

3,474

TOTAL PROJECTS
SUPPORTED

28,769

NEIGHBORHOOD
LEADERS TRAINED

\$50

MEDIAN DONATION

To learn more about our work and impact, please visit ioby.org/2022

