

A group of young people are working together to mix concrete in a wheelbarrow. One person is using a shovel to mix the concrete, while others are helping. The background shows a city street with buildings and a car. The image has an orange tint.

# 2021 GIVING REPORT

ioby

Dear Friend,

The past two years have been tough. The COVID-19 pandemic, racialized violence, widening economic disparity, climate collapse, and the active dismantling of our democratic institutions have dominated our lives, with no clear end in sight.

And yet, I am grateful to be able to work directly with our community of changemakers whose knowledge, passion, and drive results in real, positive change. These resident leaders are the reason ioby exists, and they are the center of our work. ioby could not do this work without our community of partners, donors, and supporters; thank you for your continued investment in our communities, and in our mission of resident-led change.

**In 2021, ioby supported 385 local projects to raise \$3.5 million** for real, tangible solutions to some of our most pressing challenges. In this Giving Report, I am excited to reflect some highlights from 2021, and share some of what's next.

I'm thrilled to announce that in 2022, we are migrating to a new ioby.org. ioby's new platform, like everything we do, is rooted in deep listening and years of work with our communities, particularly BIPOC communities whose needs have often been overlooked. ioby believes that technology can never be value-neutral, so we continually strive to build ours toward equity. That's why our racial justice work last year included launching a new Digital Inclusion Policy, rooted in our values, to guide our future decision making as an equity-focused intermediary. And this same kind of deep listening has shaped our fundraising coaching, tools, fiscal sponsorship, match programs, and the resources we offer.

ioby's work has always been about making it easier for residents to step into civic leadership. Taken together, even small-seeming local actions are the first steps toward repairing our tattered civic infrastructure. We have seen leaders in neighborhoods nationwide rise to the critical challenges of the past two years. And we truly believe these local leaders are best positioned to lead our way out of crisis, whether long-standing or sudden. It's our job to support and follow their lead.

With immense gratitude,



Erin Barnes  
Co-Founder and CEO



# Spotlight: What We Learned in 2021

ioby has long provided a source of critical funding for civic leaders and activists who need it most. In 2021, **we doubled down on serving unincorporated groups, the “deep roots” who often have the greatest need for critical funding in real time.** We have seen the ascendance of mutual aid networks such as Bed-Stuy Strong, who rose up quickly, despite a lack of formal leadership or 501(c)3 status, to meet the urgent needs of neighbors in crisis.

This past year, **fully half of all ioby projects were BIPOC-led**, and many have an explicitly anti-racist focus. We are proud to support projects like BlackSpace, whose work is explicitly rooted in Black urbanism and undoing systemic, racialized violence toward Black communities. This is the work of movement-building, and it’s happening all around us, block by block.

***"As BlackSpace, we are moving into a future of recovering and thriving in Black spaces, guided by an ethos of justice and care. ioby has been a fantastic partner in ensuring that in addition to capacity and financial resources, there is care."***

**Kenyatta McLean,  
Co-Managing Director,  
BlackSpace Urbanist  
Collective**

***"ioby's coaching and support, fiscal sponsorship and the ability and flexibility to provide regular, frequent disbursements of donations and cash is foundational to our ability to facilitate neighbors supporting each other, providing each other with basic support and resources."***

**Sarah Thankam Mathews,  
Organizer, Bed-Stuy Strong**



# Positive Change That Builds Community Power

*ioby mobilizes neighbors who have good ideas to become powerful civic leaders who plan, fund, and make positive change in their own neighborhoods.*

*We are creating a future in which our neighborhoods are shaped by the powerful good ideas of our own neighbors.*

What does a better world look like? Is it safer streets? Racial justice? More beautiful neighborhoods with more places to play? Or is it the sense that the power to make a better world lies in our own hands and the hands of our neighbors?

At ioby, everything we do—from the online fundraising tools we build to the way we work with local leaders to plan their fundraising campaigns—is rooted in our belief in the powerful good ideas of our own neighbors. Real, lasting, positive change at the community level can only be led by the people who are closest to the challenges and opportunities within their own communities.

That's why our work with local leaders is about so much more than raising money. It's about building trust. It's about building power. It's about putting into action our belief that our communities, our democracy, and our world can be better—but only if we truly listen to each other and let our neighbors lead.

***“Local leaders ARE national leaders; they're solving the nation's problems with their neighbors in their communities with the basic wisdom that is so crucial to making change.”***

**Angela Glover Blackwell  
ioby 2021 Benefit Honoree**

# Beyond Crowdfunding

## Practical tools for real-world change

So far, neighbors have raised \$16.3 million for 3,164 projects using ioby's platform and services. That's a lot of positive, local change. But what does it mean to work with ioby?

Since our founding in 2008, we've built our online tools and support services on the belief that crowdfunding can be a powerful tool to put money into the hands of community leaders who are best positioned to make positive, local change. But ioby is so much more than a crowdfunding platform: for years, we've listened to the communities we serve, and have grown services that can magnify these leaders' impact beyond the dollars they raise. We offer:



**One-on-one coaching and support** to ensure every local leader who raises funds with us has the strategy, knowledge, and tools to run a successful campaign. By being paired with an ioby fundraising coach, local leaders have the confidence that expert help is just a phone call away.



**A time-tested fundraising curriculum**, designed to launch and sustain successful campaigns in the short term, and build smart, fearless fundraisers in the long term. Whether we're working with a first-time fundraiser or a seasoned leader, our curriculum provides a wealth of learnings, tips, and best practices for successful campaigns of all sizes.



**A local approach** rooted in knowledge and long-term commitments to communities where we have place-based strategies and deep partnerships: Cincinnati, Cleveland, Detroit, Memphis, New York, and Pittsburgh.



**Fiscal sponsorship** so the grassroots, unincorporated groups we primarily serve can collect tax-deductible donations, and put their money to use where and when it is most needed.



**Match programs** that pair donations from a local leader's community with critical funding from our partners in the philanthropic, nonprofit, and corporate sectors, so that the work of local leaders can be doubled (or more!)



**Changemaking resources** like toolkits, webinars, and trainings that draw on the rich knowledge found within our own community of leaders. We believe peer-to-peer learning is often the most powerful way for leaders to grow and bring change to their own neighborhoods.

# By the numbers

## ALL-TIME IMPACT

**\$16,336,004**

Total raised nationwide

**3,164**

Projects  
supported

**26,958**

Neighborhood  
leaders trained

**\$50**

Median donation  
size

## 2021 IMPACT

**\$3,484,201**

Total raised nationwide

**385**

Projects  
supported

**1,428**

Neighborhood  
leaders trained

**4,734**

Total hours of  
coaching & support  
provided

**117**

Projects fiscally  
sponsored by ioby

**50%**

Black, Indigenous, and People  
of Color (BIPOC)-led projects





## 2021 PROJECTS BY TYPE

36%



Food

60%



Racial & Social  
Justice

15%



Safer  
Streets

63%



Neighbors  
Working Together

59%



Public Health

27%



Schools

48%



Arts & Culture

55%



Environment

44%



Placemaking &  
Placekeeping

16%



Sharing

19%



Mutual Aid

\*Since many ioby projects fit into more than one category, these designations are not mutually exclusive.



# Creating Ripples

It's hard to measure the impact of a resident-led fundraising campaign in dollars alone. Each successful ioby project tends to ripple outwards to its community of donors, supporters, and neighbors. We see this transformation as occurring on four different levels.



## Project Level

— This is usually the most visible. A vacant lot is transformed, neighbors throw a block party, or a mutual aid network delivers supplies. Something positive is there that wasn't there before.

## Personal Level

Running a successful ioby campaign can be personally transformational. Project leaders have new stories to tell, new skills to use, and new relationships to build upon. They are fundraisers now, and often tell us they feel a new sense of agency within their communities.



## Neighborhood Level

— When local residents step up to lead, familiar neighborhoods become places of newfound possibility. When neighbors work together to make something positive happen, it strengthens social ties. Over time, this sense of interconnectedness builds power.

## Civic Level

As more and more neighbors step into their power as changemakers, it can have a radical effect on civic life. As more residents take agency, and demand that their long-ignored voices are heard, longstanding power dynamics and decision making processes begin to shift.





# A National Movement, Block by Block

***"Very few people wake up excited to ask for donations. But raising money from within your own community can be deeply powerful. I've seen firsthand the confidence that's built when someone learns to fundraise. And I've seen the transformational effect in a community when someone's great idea is brought to life using funds from within that community. This is an important part of how movements are built."***



**Jennifer Allen,  
ioby Leader Experience  
Senior Director**

Anyone from anywhere in the US can work with ioby, as long as they have a good idea to make positive change in their community. So far, we've been proud to support local projects in over 300 different cities and towns nationwide, from the Bronx, New York to San Juan, Puerto Rico to Birmingham, Alabama.

When a local leader reaches out to ioby with an idea, they are paired with a one-on-one fundraising coach whose job it is to make sure that leader has the tools and knowledge they need to fundraise successfully. Their fundraising coach helps the leader and their team create a budget, strategize their fundraising asks, and get the word about their project out within their community. If needs change, or if something unexpected happens along the way, the fundraising coach can help the leader change tactics to quickly respond.

## Place-based strategies

***"Our neighbors are the eyes, ears, and memories of our communities. They know where the assets lie, and they know what it will take for the healing to begin. Our place-based work is, above all, about listening to the people who have great ideas, and helping them chart a path forward."***



**Dawn Arrington,  
ioby Place-based  
Strategies Manager**

ioby also has deep partnerships in our places of focus: Cincinnati, Cleveland, Detroit, Memphis, New York, and Pittsburgh. In these places, we pursue place-based strategies to support resident-led change with an intentional focus on reaching neighborhoods with histories of racist policies and disinvestment. This includes partnering with local organizations and agencies, implementing match programs, and providing on-the-ground support to residents from ioby Action Strategists—staff who work alongside these leaders to build lasting relationships of trust rooted in knowledge of place. This local, more-than-fundraising approach creates ripples within communities that can lead to transformational change, setting ioby apart.

# By the numbers in ioby's places of focus

**CLEVELAND**



**\$1,447,359**

All-time total raised

460

All-time projects supported

**DETROIT**



**\$921,741**

All-time total raised

216

All-time projects supported

**PITTSBURGH**



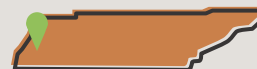
**\$1,112,284**

All-time total raised

288

All-time projects supported

**MEMPHIS**



**\$1,015,406**

All-time total raised

323

All-time projects supported

**CINCINNATI**



**\$241,136**

All-time total raised

44

All-time projects supported

**NEW YORK**



**\$6,863,160**

All-time total raised

900

All-time projects supported

# ioby Match Programs

***"We are a really small organization in the Bronx, which serves a community who need and appreciate our services. Small organizations like ours are often locked out of funding, and this matching funds opportunity really gives us a chance to reach our goals."***

***The Gambian Youth Organization  
Food Relief Fund  
NYC COVID-19 Just Recovery  
Match Fund participant***

In 2021, ioby implemented 13 match programs in partnership with foundations, corporations, nonprofit organizations, and government.

ioby's match programs are unique partnerships that support those best positioned to make change and build power in their neighborhoods—residents themselves. Match programs provide local projects with an opportunity to double their crowdfunded gifts and access timely, flexible, low-barrier support. By offering a \$1 match for every \$1 crowdfunded on ioby, match programs are an effective model for getting funding closer to the ground. By providing a meaningful incentive for residents to step up as leaders—many for the first time—match programs provide a powerful boost to neighbor-led positive change.

## Supporting COVID-19 relief and recovery

In response to the shifting challenges of COVID-19, ioby launched new and expanded rounds of COVID-19 focused match programs, with support from our partners, that were able to get timely, right-sized funds into communities to support critical community response and recovery efforts.



# 2021 Match Program Highlights



## Cincinnati

With support from the Carol Ann and Ralph V. Haile, Jr. Foundation, ioby launched the Greater Cincinnati Community Recovery Match Program to support residents helping their neighborhoods recover from COVID-19.



## New York

In partnership with Robin Hood, ioby expanded two match programs focused on providing support to neighborhoods hit the hardest by the impacts of COVID-19. The NYC Just Recovery Match Fund—with a focus on supporting Black communities—and the NYC Neighborhood Relief Match Fund leveraged \$420,000 in match funds to support 50 projects with a total of over \$1 million in vital funding.

ioby completed new successful rounds of the Con Edison Power Up Neighborhood Match Program—funded by Con Edison to support green space, sustainability, and public art projects—and the Healthy Neighborhoods Challenge—funded by New York State Health Foundation to support local health projects in six communities.

ioby launched the NYC Green Fund Crowdfunding Challenge with support from Partnerships for Parks to improve or maintain, or build community through, NYC's green spaces.



## Detroit

With support from the Ford Foundation and The Kresge Foundation, ioby implemented a new round of the Detroit Match Program for projects fostering a thriving Detroit.



## Memphis

ioby wrapped up the Medical District Collaborative Match Fund in partnership with Memphis Medical District Collaborative, helping residents make the district a great place to live, work, and play.



## Cleveland

ioby implemented a new round of the Cuyahoga Arts & Culture Match Program, supported by Cuyahoga Arts & Culture, for residents with ideas to make their communities more vibrant through the arts. ioby expanded the pandemic response-focused Neighbor Up Match Program in partnership with Neighborhood Connections. And in partnership with the Community Foundation of Lorain County, ioby launched the Lorain and Elyria, Ohio Match Fund, expanding our place-based efforts in the area.



## Pittsburgh

ioby implemented a second round of the Pittsburgh COVID-19 Community Response and Recovery Match Program, focused on neighbors helping neighborhoods to respond and recover, with support from the Henry L. Hillman Foundation.

# Why Fiscal Sponsorship Matters

Local leaders often tell us our fiscal sponsorship service is what sets us apart from other fundraising platforms. Here's why.

ioby was founded to support small, upstart, grassroots neighborhood projects and we have fiscally sponsored hundreds of neighborhood organizations since 2010. And, in the past two years, we worked with communities rising in response to a number of serious and interwoven crises—COVID-19 and its economic fallout; racial violence and ongoing systemic oppression; and climate collapse and weather disasters among them. Many of these leaders and groups are not part of traditional nonprofit organizations. They may be loosely organized mutual aid networks that form to serve neighbors with urgent needs. They may be groups of activists who quickly mobilize to fight an acute threat like police violence. They are disproportionately BIPOC-led. Many of these groups facing the most critical needs don't have the organizational infrastructure to legally raise, process, and spend donations.

That's where ioby's fiscal sponsorship services come in. As an equity-focused intermediary, we are able to accept tax-deductible donations on behalf of community leaders who fundraise with us, and quickly turn funds around to be mobilized where and when the need is greatest. Access to urgent funds from within their communities allows grassroots leaders to move quickly to meet emerging community needs as they crop up. This helps grow trust and accountability within communities, and strengthens civic muscle.

## Who We Serve

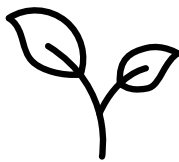
Many of ioby's services, such as fiscal sponsorship, are tailored to serve the "deep roots" and "grassroots," new civic leaders with deep local knowledge, or emergent networks of neighbors who need to mobilize quickly to meet an urgent need in their communities.



41%

### **The deep roots**

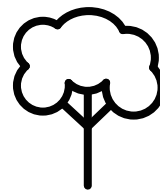
Annual Budget < \$25K  
Rarely have paid staff,  
501(c)3 status, or existing  
donor base.



51%

### **Traditionally known as the "grassroots"**

Annual Budget  
\$25K - \$2 million  
Some have paid staff, 501(c)3  
status, or existing donor base.



8%

### **Large mission-driven organizations**

Annual Budget > \$2 million  
Typically these are regional or  
national organizations, or  
coalitions of local organizations.

# ioby's Journey Toward Racial Justice

ioby's work is rooted in the belief that neighbors are the true experts, but we have never sought to be a value-neutral tech platform. Since our founding, we have focused particular attention on BIPOC communities that have long been overlooked by government and philanthropy, often because of a history of systemic racism. We know that working toward racial justice is a continuing commitment that we have to actively affirm in everything we do. We also know that there's a lot we still don't know as an organization, and so we constantly seek new ways to listen to, be held accountable by, and be led by our BIPOC neighbors.

More on racial justice at ioby: [ioby.org/equity](https://ioby.org/equity)

## Digital Inclusion Policy

In 2021, we finalized our new Digital Inclusion Policy, a set of principles rooted in our organizational values that are part of ioby's larger Racial Equity & Inclusion framework. From forefronting accessibility in our digital tools to sharing learnings from our data, we see the Digital Inclusion Policy as a guiding and accountability tool so that we make just, equitable product and marketing decisions in both the short and long term.

View the Digital Inclusion Policy: [ioby.org/digital-inclusion-policy](https://ioby.org/digital-inclusion-policy)





# ioby Board of Directors



*"Over the years, I've watched ioby project leaders create and grow ideas that serve their communities in ways no one else could have imagined. In a moment in time where national change seems so hard to come by, ioby's commitment to supporting and empowering visionary community change is nothing short of inspiring."*

**Apollo Gonzales,**  
*ioby Board Chair-Elect*

In 2021, ioby's Board of Directors was thrilled to welcome three outstanding new board members, each of whom have brought a wealth of experience and knowledge to the organization:

**Loren Blackford**, *Board Secretary and Investment Committee Chair of the Sierra Club Foundation*, is a long-time member of the ioby community and was previously honored by the organization for her work to fuel a fast and just clean energy transition through advocacy, philanthropy, and investing.

**Apollo Gonzales**, *President, Nimbus Strategies, Inc.*, is a digital communications and advocacy campaign strategist with deep experience in grassroots engagement and developing campaigns for social good organizations. He was recently elected ioby Board Chair-Elect and will become ioby Board Chair starting in 2023.

**Omar Parbhoo**, *Vice President, ideas42*, leads the civic engagement practice at ideas42, applying behavioral insights to promote more inclusive and sustained community participation in the US. No stranger to ioby, he worked closely with the organization on research designed to understand how to better increase local giving.



**Jamie Hand**

ioby Board Chair  
Director of Strategic Impact and  
Narrative Change, Creatives  
Rebuild New York



**Evelyn Burnett**

ioby Board Vice Chair  
Co-Founder and Partner,  
ThirdSpace Action Lab



**Michelle Garcia**

ioby Board Secretary &  
Governance Committee Chair  
Partner,  
Vicente & Partners



**Shin-pei Tsay**

ioby Board Treasurer & Finance  
Committee Chair  
Global Head of Cities and  
Transportation Policy, Uber



**Apollo Gonzales**

ioby Board Chair-Elect  
President, Nimbus Strategies, Inc.



**Omar Parbhoo**

ioby Board Development  
Committee Chair  
Vice President, ideas42



**Erin Barnes**

ioby CEO and Co-Founder



**Loren Blackford**

Director & Investment  
Committee Chair, Sierra Club  
Foundation



**Projjal Dutta**

Director,  
Sustainability Initiatives,  
Metropolitan Transportation  
Authority, NY



**Adam Freed**

Sustainability Practice,  
Bloomberg Associates



**Michelle Huang**

Partner,  
Generation Investment  
Management



**Justin Garrett Moore**

Program Officer,  
Humanities in Place,  
Andrew W. Mellon Foundation



**Nadia Owusu**

Director, Storytelling, Frontline  
Solutions



**Jason T. Schwartz**

Executive Director,  
McEnroe Farms



**Harriet Tregoning**

Director, NUMO Alliance, WRI  
Ross Center for Sustainable Cities

# ioby Leadership Council

***"The ioby team and approach embody a rare and genuine solidarity with grassroots civic leaders. In a time of chaos, rapid change, and concurrent crises, ioby has remained a steadfast and mission-aligned partner that has helped our mutual aid network throughout our journey. We are grateful for ioby's thought partnership, their network of resources and supporters, and their thoughtful tools that continually enable us to build our capacity on our terms. ioby meets us where we are and shares our vision for where we want to go."***

***Alyssa Dizon,  
ioby Leadership Council Member***



**Art Chang**  
Innovation Leader



**Alyssa Dizon**  
Growth Product Manager,  
BlocPower / Organizer,  
Bed-Stuy Strong



**Erica Guyer**  
Deputy General Counsel,  
The Rockefeller Foundation



**Natalie Evans Harris**  
Senior Advisor for  
Delivery (Tech  
and Data), Secretary  
of Commerce



**Huma Hamid**  
CoFounder, Pakistani  
Women in Computing



**Thomas Knight**  
Product Manager,  
Teachers Pay Teachers



**Melissa Malzkuhn**  
Founder & Creative  
Director, Motion  
Light Lab,  
Gallaudet University



**Koketso Moeti**  
Founding Executive  
Director, amandla.mobi



**Ramya Raghavan**  
Director, Civics and Policy  
Marketing, Google



**Doug Rushkoff**  
Professor of Media  
Studies, Queens  
CUNY; Author &  
Host of Team Human



**Jonathan Schwartz**  
Chief Technology Officer,  
Jetty



**Micah Sifry**  
Co-Founder of Civic Hall,  
Author of The Connector



**Yolonda Smith**  
Cybersecurity,  
Sweetgreen



**George Suttles**  
Executive Director,  
Commonfund Institute



**Allison Thrush**  
Fortress Investment Group



**Camilla Velasquez**  
Senior Product &  
Growth Leader,  
Justworks

# 2021 Philanthropic Support

The generous support from the individuals, foundations, nonprofit organizations, and businesses listed below made ioby's 2021 work and tremendous impact possible. We are incredibly grateful for their dedication to supporting resident-led positive change in communities across the country.

## Foundations, Nonprofit Organizations, and Businesses

***"We have supported ioby because we know how critical neighborhood scale infrastructure is to creating a culture of health, and we know that strong civic participation fosters healthier neighborhoods. ioby has grown their impact while remaining unwavering in their commitment to racial equity and justice by working hand in hand with the residents they serve."***

***Donald F. Schwarz,  
Senior Vice President, Robert Wood Johnson Foundation***

AIA New York and Center for  
Architecture  
ArtPlace America  
The Assisi Foundation of Memphis  
Bill & Melinda Gates Foundation  
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The George Gund Foundation  
Google  
Carol Ann and Ralph V. Haile, Jr.  
Foundation  
Henry L. Hillman Foundation  
Hyde Family Foundation

The JPB Foundation  
The Kresge Foundation  
LINK Strategic Partners  
Neighborhood Connections  
New York State Health Foundation  
Nutter Consulting  
The Overbrook Foundation  
Partnerships for Parks  
Patagonia.com  
Peterson Rich Office  
Raikes Foundation  
Robert Sterling Clark Foundation  
Robert Wood Johnson Foundation  
Robin Hood  
Salesforce  
Saint Luke's Foundation  
San Francisco Foundation  
The Summit Foundation  
ThirdSpace Action Lab  
TransitCenter  
Urban Patch

# Individual Donors

***"ioby is built on the belief that neighbors are the experts on what their communities need most. Genuine trust in neighbors has allowed ioby's impact to grow significantly and more meaningfully through the country's crises since March 2020. I'm delighted to support ioby and be a part of its bloom, and I'm grateful for the organization's role in working in solidarity with Black organizers and communities."***

***Milicent Johnson, Founder,  
The Octavia Fund***

Anonymous	Sheree Boland	Gregory Cohen and
Anonymous	Pamela Brackett	Vivian Arzoumanian
David Abbott	Jena' Bradley	Diane Collier
Deni Adaniya	Wendy Brawer	Lisa Cowan
Shana Agid	Anne Brewka	Anita Cozart
Michael Akin	Kathleen Brick	Maureen Crowley
Lee Altman	Sally Brody	Danielle Cylich
Caroline Altman Smith and	Robert Brown	Mai-Trang Dang and Rachel Tardiff
Christopher Smith	Bill Browning	Nichelle Daniels
Geoff Anderson	Gerard Buquicchio	Deon Davis-Harris
Alia Anderson	Evelyn Burnett	Claudia Demegret
Alyssa Arcaya	David Burney	Carrie Denning
Rimma Ashkinadze	Sarah Calderon	Ellen DeRiso
Eli Auerbach	Gerald Campbell	Reilly Dibner
Eric Avner	Lindsay Campbell	Cara Dinn
Cynthia Bailie	and Ricardo Rodriguez	Shannon Dixon
Sophie Balaĵ	Terri Carta	Andrew Doran
Ronald Banaszek and Story Bellows	Jyot Chadha	Janice Durham
Borbala Banto	Art Chang and Allison Thrush	Robert Dussault
Erin Barnes and Hadrien Nicoloso	Mary Lee and Roger Charles	Projjal Dutta
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Judith Bell	Patti Clayton	Stephen Facey
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Adam Berk	Ainsley Cohen	Jeff Feng
Loren Blackford and Michael Dubno	Joshua Cohen	Scott Ferebee

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William Ferguson	Laura Jensen	Jesse Meyerson
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**Joan Scholvin**  
**Valerie Schumacher**  
**Jason Schwartz**  
**Patricia and Harris Schwartz**  
**Anne Schwartz**  
**Jennifer Schwartz**  
**Jonathan Schwartz and**  
**Daphna Gutman**  
**Rachelle Scott**  
**Joann and Steve Selvidge**  
**Jayanta Sen**  
**Michael Shaoul**  
**Michael Shaw**  
**A. Joseph Shea**  
**Nicolas Shearman**  
**Benjamin Shepherd**  
**Shannon Shiels**  
**Stefanie Siegel**  
**Micah Sifry**  
**David Smiley**  
**Cynthia Smith**  
**Michelle Smith**  
**Sophie Snowden**  
**Ben Somberg**  
**Rita Soni**

**Nancy Sonti**  
**Ellen Spangler**  
**Michael Sparrow**  
**Ben Stein**  
**Mark Stevens**  
**George Suttles**  
**Katie Swenson**  
**Richard and Renee Szalkowski**  
**Dan Tainow**  
**Nadav Tanners**  
**Trish Tchume**  
**Mary Kay Thomas**  
**Sharon Torres**  
**Bruce Torrey**  
**Sarah Townley**  
**Chris and Jane Treado**  
**Michael Treglia**  
**Harriet Tregoning**  
**Holly Trifiro**  
**Justin Trigg**  
**Shin-Pei Tsay and**  
**Sean Cunningham**  
**Arif Ullah**  
**Marian Urquilla**  
**Andrea Ursuy**  
**Adriana Usero**  
**Lisa Vahey**  
**Mark Valdez**  
**Carolina Valencia**  
**Mark Valentine**  
**Victoria Vallejo**  
**Remco van Bree**  
**Saskia van Gendt**  
**Camilla Velasquez**  
**Michelle Velez**  
**Urmila Venugopalan**  
**Damon Wadsworth**  
**Paul Walker**  
**Tara Walker-Pollock**  
**Brady Walkinshaw**  
**Bethany Wall**  
**Douglas Wang**  
**Debra Warren**  
**Laurie Wax**  
**Charlotte Weinberger**

**Claire Weisz**  
**Katherine Weller**  
**Marcus Westbrook**  
**Austin Whitman**  
**Brandon Whitney**  
**Penny Fujiko Willgerodt**  
**Karyn Williams**  
**Tracy Williams**  
**Joseph Williams**  
**Olivia Wilmot**  
**Rachel Wilson**  
**Anthony Wood**  
**Joshua Wright**  
**Rachael Young**  
**Jill Zimon**  
**Natasa Zivak**

# With your support in 2022, ioby will:

- Build and release a new ioby.org! Using the lessons of serving leaders through the crises of the past two years and guided by our Digital Inclusion Policy, ioby will rebuild its technology platform to better support local resident-led action and increase civic participation.
- Provide resources, coaching, responsive support, and fiscal sponsorship to make it easier for residents to take action and make positive change on a local level.
- Reach and support local resident leaders nationwide, while continuing place-based approaches with residents in Cincinnati, Cleveland, Detroit, Memphis, New York, and Pittsburgh. ioby will also continue to explore expanding to new places of focus in the South, guided by our recent Phase 0 research ([ioby.org/South](https://ioby.org/South)).
- Continually evaluate and evolve our Racial Equity and Inclusion framework that was co-created by ioby's staff and board.
- Expand our Match Program partnerships with local governments, corporations, foundations, and nonprofits, so that more local projects will get the boost they need and more partners can increase the impact of their funding in the communities they care about. This will include launching an exciting new arts & culture match program in partnership with the City of Sacramento!





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